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Education Credit Union Announces Marcus Smith as President and Chief Executive Officer

AMARILLO, TX – (December 2022) Education Credit Union (ECU) announces the promotion of Marcus Smith as President and Chief Executive Officer.

“We are excited that Marcus will continue on the path of growth and expanded services for the Credit Union’s members and team members” said Chairperson of the Board, Daniel Coward. Coward continued to say “The Board has the ultimate confidence in Smith’s leadership.”

Smith has been with ECU since 2014, most recently he has been the interim CEO since July. Previously, Smith had been the CFO. Prior to joining ECU, Marcus, was a Senior Controls Specialist where he was involved in financial audits, internal control testing, regulatory training, and compliance.

“I am thrilled for the opportunity to serve our team, our members, and love on our community!” Marcus Smith, CEO said.

Smith currently serves on the board of 24 Hours in the Canyon, and the Education Credit Union Foundation. Marcus also supports and serves on committees such as AISD iLead and Region Sixteen’s P16 council.

Smith was raised in Amarillo, and he and his wife have chosen to raise their family here. Marcus received his Bachelors degree in Business from West Texas A&M University.

About Education Credit Union

Education Credit Union, founded in 1935, has grown to achieve assets of over \$400 million and serves more than 32,000 members. Decorated with the 2017 NAFCU Credit Union of the Year Award, Bauer Financials’ Superior 5-Star Rating, and ranked by Forbes as the top three credit union in Texas, ECU clearly lives up to their mission statement to excel in service, care, and financial protection for members and their families. ECU’s membership is open to individuals in education, including homeschoolers, employees of public and private institutions of learning, school council or Board members, as well as those who live within a 10-mile radius of its six branches throughout Amarillo, Bushland and Canyon. With values such as superior member service, ethical behavior, long-term planning and training, teamwork, defect free processes, products and services, financial stability and long term success, a motivated Board, management, and staff, respect for individuals, involvement and caring for the community, staff empowerment, and promotion of financial literacy, Education Credit Union is committed to fulfilling their vision to be the preferred financial provider through all stages of life for their members. For more, visit: www.educationcu.com.

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